

Reflective, strategic professional with a passion for the design, development, and delivery of effective, technology-enhanced instruction.

PROFESSIONAL EXPERIENCE

Assistant Director of Academic Technology | Current Role

Assistant director of academic technology for a higher education institution, supporting academic technology initiatives and instructional design for five health profession schools.

- Provides strategic planning and leadership for outcome-based education programs through research of innovative tech as well as curriculum and course design using a variety of instructional modalities.
- Leads the selection, planning, development, implementation, and optimization of academic technology systems that serve higher education learning environments.
- Maintains adopted instructional technologies in partnership with IT professionals through communication, content creation, and delivery of end-user training.
- Oversees health professions technical support across five geographically disbursed campuses.
- Develops and manages budgets for health profession technology initiatives, leveraging the benefits of shared resource planning of broad enterprise adoption when reasonably possible.

Education Development Specialist in Medical Education | 2.5 years

Education development specialist in curriculum division of undergraduate medical education, serving a large campus community and supporting clinical programs and graduate medical education in pedagogical endeavors.

- Design and develop unified online learning environments for pre-clinical medical courses and provide faculty consultations for planning and delivering classroom, blended, and online instruction in compliance with institutional policies and accreditation bodies.
- Strategically plan and lead team initiatives in the use of instructional technologies, including testing, training, documenting, and creating faculty/staff/student development opportunities, including use of classroom equipment, audience response systems, virtual meeting solutions, content delivery applications, presentation skills, and LMS use.
- Analyze evaluation data to identify concerns, research and develop technology and instruction solutions to ensure the quality of all instruction delivery modalities within a continuous cycle of improvement.
- Write digital content for campus services and instructional needs as well as participate in conferences as an office and campus representative.
- Collaborate with diverse clinical and research subject matter experts to analyze, edit, create, and curate content for custom interactive **digital projects** in medical education.

Instructional Designer and Academic Technology Specialist in Higher & Medical Ed | 7 years

Instructional designer, developer, trainer, technical support contact, lab assistant supervisor, team lead, and data analyst roles as a direct faculty, staff, and student contact in large campus communities.

- Design and build academic hybrid and online courses including interactive, accessible digital content for undergraduate and graduate art, business, science, and medical education programs.
- Redesign existing hybrid and online courses using system planning for efficient and accurate LMS use and content collection strategies to streamline faculty workflows and improve student learning.

- Collect, analyze, and report data for quantifying the quality of classroom, blended, and online learning to improve student/faculty/program evaluations.
- Design, develop, and deliver student and faculty training and digital resources based on instruction and technology needs.
- Lead Online Learning IT support team in providing excellent customer service assisting up to 600 tech support clients per month.
- Collect and analyze staff performance and campus data to identify inefficiencies, ensure effective allocation of resources, and maintain 100% client satisfaction.
- Write web content for campus services and instructional needs as well as **participate in conferences** and special events as an office and campus representative.

Senior Program Coordinator in Higher Education | 7 years

Instructional designer, developer, and instructor for a preservice educator preparation program focused on teacher certification exams.

- Design and deliver large group seminars for cohorts of up to 100 students and utilize small group tutoring for 90% or higher pass rates.
- Create print and **digital education content** as well as build and maintain LMS courses and websites for continuous, responsive, student guidance.

Graphic Designer, Editor, & Web Developer for Ultimate TExES Guide | 10 years

Freelance creator of a higher education, 446-page study guide for teacher certification test preparation.

- Collaborate with three authors to edit text for clarity, continuity, and accuracy as well as ghost author the technology portion of the textbook.
- Design layout to promote expository comprehension and improve each edition as well as visually interpret subject matter concepts to create graphics and illustrations.
- Design and develop a website for **product promotion and sales**.

EDUCATION

Master of Arts in Education | Instructional Technology

Bachelor of Arts in Interdisciplinary Studies | Certified Teacher

TECHNOLOGY & INSTRUCTION SKILLS

Mac & Windows OS | Office 365 | Canvas and Blackboard Learn with System Admin Access | Articulate Storyline & Rise | SharePoint | iSpring | TurningPoint | iClicker | Qualtrics | Toggl | SoftChalk | Respondus | Adobe Products | Skype | MSTeams | Audacity | HTML | ADA Compliance | Universal Design for Learning | UX Design | Adult Learning Theory | Outcome Based Education | Backward Design | Rapid Prototyping | Storyboards | Post-IT Prototyping | Authentic Assessment | Small and Large Group Teaching Strategies | Logistics and Strategic Planning | Holistic Thinking